



MJ

L I F E S T Y L E

A WOMAN of PROGRESS

JOANNE ENCARNACION

Manifest
IN THE RENAISSANCE
OF CANNABIS

Guest please!

IT'S THE INVITE WE ALL WANT TO GET AND THE WOMEN MAKING IT HAPPEN

I can't tell you how many parties I've spent in the garage with the boys—that sounds odd, I wasn't that kind of girl, but I very much preferred taking bong hits over drinking alcohol. I can't exactly enjoy alcohol the way I do cannabis. Alcohol makes me nauseous and sick, while cannabis soothes and allows my mind to chill for a bit. An hour or two later, I've had plenty of water, and I'm feeling freaking fantastic! Whenever I find a fellow woman who enjoys the herb as much as I do, it's as if we are kindred spirits, sisters we've always known.

With adult legalization on the horizon for many states, there is still so much knowledge to be spread. Right now in California cannabis events are so restricted that once again, the plant is criminalized and demonized because people that are uneducated on the subject matter are drafting unfair laws. For example, no event can have cannabis and alcohol at the same event, meaning if a catering company has a liquor license, it cannot serve CBD or THC infused. Another example, companies cannot give away free samples no matter what dose, which disables Compassion Care Programs for patients in dire situations.

It is essential to research the local laws and understand how to best abide by the law before planning or attending a cannabis event. MJ recommends only attending elevated events that have experience and a good business ethos. If anything ever feels off, always trust your gut instinct. We recommend female-run companies and female eccentric events. From yoga to sensual seduction, we've got a handful of lady bosses bravely elevating the cannabis space.



PORR GLASS HOME COLLECTION PHOTO BY BESS RIVERS

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Private Dinner & THE HERB SOMM Terpene Pairings



My first Herb Somm experience was hosted at the Naked Kitchen, a Queen Victorian built in 1870 in the heart of San Francisco's Mission district. The atmosphere felt rich and cozy, the host and guests like old friends, and the food and pairings were divine perfection. I learned, laughed, and enjoyed myself tremendously. As I left, I found myself making a virtual list in my mind of all the people I wanted to enjoy the next event with. —Jennifer Skog



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The Herb Somm was created in March 2017 with the goal of educating consumers and the public about cannabis, and healthy ways to incorporate herbal products into everyday life. While there is an emphasis on cannabis pairings and recipes, wellness and education are also a focus for the brand.

A year later in March of 2018, The Herb Somm brought to life Thursday Infused, a gourmet event series that highlights different chefs and edible producers in the Bay Area. These educational sessions are focused on promoting healthy and safe ways to use edibles and cannabis products. As part of our mission, The Herb Somm donates a portion of event revenues to local 501(c)(3) nonprofits that provide healthy food to the Bay Area community by creating organic, sustainable, and high-yield urban farms and backyard gardens.

Jamie Evans is the founder of The Herb Somm, a cannabis blog and lifestyle brand that is focused on the gourmet side of the cannabis industry. She is an educator, host, and writer specializing in cannabis, food, recipes, wine, and the cannaculinary world. Learn more at ThursdayInfused.com.

